



For Immediate Release
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Ford West Lends His Voice to ResponsibleAg ***Industry Veteran to help Promote Fertilizer Retailer Safety and Stewardship*** ***through Participation***

Washington, D.C. – The ResponsibleAg Board of Directors announced today that Ford West has agreed to join the organization as a spokesperson. West, who retired as the President of The Fertilizer Institute (TFI) in 2013, will assist ResponsibleAg Board members by speaking at industry conferences and, when directed by the board, conducting one-on-one outreach to prospective retailer participants and fertilizer industry supporters. West will work in close coordination with ResponsibleAg’s Program Director.

“Promoting ResponsibleAg requires a team effort and we are thrilled that Ford has decided to step up to the plate and assist us,” said ResponsibleAg Chairman Billy Pirkle of Crop Production Services. “The ResponsibleAg board has been pleased with the robust demand for ResponsibleAg representatives at industry meetings,” continued Pirkle. “As we move into the busy summer meeting season, Ford’s knowledge of the fertilizer business and established relationships with its leaders will lend yet another credible voice to this valuable compliance assistance initiative.”

About ResponsibleAg:

ResponsibleAg Inc. is a non-profit organization founded in 2014 to promote the public welfare by assisting agribusinesses as they seek to comply with federal environmental, health, safety and security rules surrounding the safe handling and storage of fertilizer products. The organization provides participating businesses with a federal regulatory compliance assessment relating to the safe storage and handling of fertilizers, recommendations for corrective action where needed, and a robust suite of resources to assist in this regard. Please visit [ResponsibleAg’s website](#) to view the ResponsibleAg [infographic](#) and learn more about this safety and security initiative.

The ResponsibleAg logo can be found at this [link](#)